



CENTRAL REGION GARDEN CLUBS, Inc.

ANNUAL CONVENTION

Hats Off to Iowa

October 15, 16, 17, 2023

PLEASE REGISTER BEFORE OCTOBER 2

VENUE: Hotel Fort Des Moines

1000 Walnut Street, Des Moines, Iowa

All at once nostalgic, inviting, and inspiring, this is a historic hotel of firsts- the first hotel to offer private bathrooms west of the Mississippi, the first hotel in North America to offer a car lift that could raise a car from outside to the second floor, and the first hotel built by the city for the city. Its iconic history and style remains perfectly preserved.

If the walls could talk, you would hear the voices of Grammy Award winners, US presidents, famous entertainers, foreign leaders, and athletes. Built more than a century ago, the Hotel Fort Des Moines has stood as an icon in the city's heart for decades. Listed on the National Register of Historic Places, the hotel's architecture boasts ornate touches and a classical column design. Now completely renovated, the hotel offers modern fineries to a building steeped in rich history and heritage. Take a virtual tour at HOTELFORTDESMOINES.COM.

GETTING TO DOWNTOWN DES MOINES, IOWA

BY AIR: Des Moines has its own international airport. The hotel is located downtown, just five miles from the airport and an easy ride on Fleur Drive.

BY CAR: Please visit the hotel's website to map directions from your location.

HOTELFORTDESMOINES.COM/LOCATION-CONTACT

(Click "GETTING HERE")

WAYS & MEANS TABLE

Members registering to attend the convention are encouraged to bring items for the Ways & Means table.

Please have your items priced.

SILENT AUCTION

Convention attendees will have the opportunity to bid on a variety of items beginning Monday at 11:00am.

HOTEL ROOMS ARE AVAILABLE:

October 15, 16, 17

\$139 (+ tax and fees) per night

until September 15th.

Please reserve your room by calling 515-528-7733.

Ask for the block of rooms reserved for Central Region Garden Clubs.

JOIN IN THE FUN!

This year's schedule includes several exciting opportunities for registered attendees.

Organizers have arranged for two different tours of local attractions (including transportation): the home of the World Food Prize and Living History Farms. Two unique crafting workshops are also on the schedule.

Sign up for TOURS and WORKSHOPS on the registration form.

General Questions?

Please direct general questions to your 2023 Convention Co-Chairpersons:

MARLENE MAROLF

563-320-7190 / marlene.marolf@aol.com

WALTER REEMTSMA

515-341-1052 / presby1mom@gmail.com

Flower Show Questions?

SHIRLEY WOLF

515-351-2300 / saw@wccta.net

2023 CONVENTION SCHEDULE

SUNDAY

- 3:00-4:30 pm—Flower Show Entries Accepted
5:30 pm—Flower Show Judging
6:30 -8:00 pm —WELCOME RECEPTION *Cash bar and light appetizers*

NOTICE FOR FLOWER SHOW EXHIBITORS:

SUNDAY 10/15
3:00 pm-4:30 pm —Entries Accepted
5:30 pm—Entries Judged
TUESDAY 10/17
Entries released after Evening Banquet Program

MONDAY

- 8:00 am—CONTINENTAL BREAKFAST
TOUR: Hall of Laureates
8:45 am—Board buses
11:00 am —Return to Hotel Fort Des Moines
11:00 am—SILENT AUCTION OPENS
Noon—LUNCHEON & SPEAKER: Dr. Mary Skopec, Iowa Lakeside Laboratory
2:00 pm —CENTRAL REGION PRESIDENT'S MEETING
3:15 pm—WORKSHOP: Making Your Own Fascinators
5:30-6:30 pm —SOCIAL HOUR
6:30 pm – DINNER & SPEAKER: Brenda Moore, National Garden Club President

TUESDAY

- 8:00 am — CONTINENTAL BREAKFAST
TOUR*: Living History Farms & Lunch at Machine Shed Restaurant
8:45 am—Board buses
11:30 am – Depart Living History Farms for lunch
11:40 am – Lunch (Soup & Salad Buffet, visit gift shop)
12:30 pm— Return to Hotel Fort Des Moines

**For those not participating in the tour, you are welcome to shop Downtown Des Moines and enjoy lunch on your own. There is a very nice restaurant about 1 block south of the hotel.*

- 1:30 pm —JUDGES COUNCIL MEETING
3:00 pm—WORKSHOP: Creative Options with Gourds
4:00 pm- 5:30 pm —CENTRAL REGION BUSINESS MEETING
5:45 pm—SILENT AUCTION CLOSES
6:30 pm—BANQUET & PROGRAM: Sharing Favorite Designs (FGCI Members)

You are encouraged to wear a hat or the fascinator you made in the workshop.

*Successful Silent Auction Bidders announced.
NGC Artistic Craft Extravaganza show entries released.*

SPECIAL PRESENTATION

DR. MARY SKOPEC
Iowa Lakeside Laboratory
Milford, Iowa

Dr. Mary Skopec earned her B.S. and M.A. degrees in Geography from the University of Iowa and, in 1999, she completed her interdisciplinary Ph.D. in Environmental Science at the University of Iowa. She is a member of the National Water Quality Monitoring Council and the National Advisory Committee on Water.

Dr. Skopec is the Executive Director of Iowa Lakeside Laboratory. With a mission to provide science classes and research opportunities as well as Outreach Programs and services through state universities, Lakeside's 147-acre campus is located on scenic West Okoboji Lake, on Little Miller's Bay. The bay and adjacent natural areas are used as outdoor classrooms for Lakeside's university courses and programs.

She will be sharing environmentalist thoughts with convention attendees during Monday's luncheon.

WORKSHOPS



MAKING YOUR OWN FASCINATOR

Monday, October 16, 3:15 pm

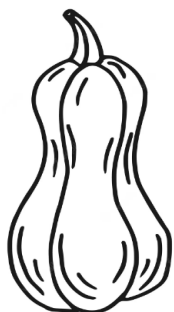
Cost: \$15

WORKSHOP LEADER: Ruth Postma

According to Vanity Fair, these hats were named in the 1960s, re-emerged with heightened artistry in the late 70s, and today are worn by both royals and the fashion forward. Their history traces back through the centuries, perhaps to the moment in the 1770s when on a whim Marie Antoinette planted some feathers—ostrich and peacock—into her pomaded hair. They may go back further still, to the first female hominid who saw something beguiling—a fern frond, a butterfly wing—and stuck it on her head, well, fascinatingly.

SOURCE: vanityfair.com/style/2018/05/a-brief-history-of-fascinators

During this workshop, participants will create their own fascinator reflecting their personality and interests. Participants are encouraged to wear their creations to the Evening Banquet on Tuesday.



CREATIVE OPTIONS WITH GOURDS

Tuesday, October 17, 3:00 pm

Cost: \$15

WORKSHOP LEADER: Ruth Postma

During this workshop, participants using small gourds from which we will be creating a piece of jewelry.

GUIDED TOURS

WORLD FOOD PRIZE HALL OF LAUREATES

Monday, October 16, 9:00 am – 11:30 am

Cost: \$25

The Hall of Laureates tells a story in every room—from the building's rich history to the celebrated agricultural and humanitarian pioneers. Located in one of Iowa's grand historic buildings—the old Des Moines Public Library Building—this magnificently restored Beaux Arts space serves as the home of the World Food Prize and a monument honoring those who have made efforts toward alleviating world hunger. It celebrates the spirit of giving, emphasizing the importance of global food security. There is something here for everyone!

Dr. Norman E. Borlaug, Nobel Peace Prize winner and World Food Prize founder, is honored here for his role as the Father of the Green Revolution and the man who has saved more than one billion lives with his innovations in agriculture. The building is a public museum, educational facility, and a place of inspiration.

This opportunity includes a tour of the outdoor garden.

LIVING HISTORY FARMS & LUNCH AT THE MACHINE SHED RESTAURANT

Tuesday, October 17 9:00am — 1:00pm

Cost: \$58 (Includes price of admission and lunch)

Living History Farms is an interactive, 500-acre outdoor museum that tells the amazing 300+ year story of how Iowans transformed the fertile prairies of the Midwest into the most productive farmland in the world. Walking trails and tractor-drawn carts connect the 1876 Town of Walnut Hill to each of the historical farms. Each site is authentically farmed or worked by historic interpreters

OPTION 1: Visit the period farms. A tractor-pulled cart will deliver you to the 1760 farm and, from there, you can walk to the 1850 farm. From there, the cart will bring you back to the Town of Walnut Hill.

OPTION 2: Enjoy the Town of Walnut Hill. Visit the variety of shops located along Main Street. Tour the mansion, a middle-class house of the period and see the church built on the site of the papal mass that was celebrated by Pope John Paul in 1979.

OPTION 3: Enjoy parts of both!

Following this tour, enjoy a soup and salad lunch at The Machine Shed Restaurant, located near the farms.

The Federated Garden Clubs of Iowa
present

AN NGC ARTISTIC CRAFTS EXTRAVAGANZA

“HATS OFF TO IOWA”

October 15, 16, & 17, 2023
Hotel Fort Des Moines
Des Moines, IA

FLOWER SHOW
SCHEDULE

PAGE 1

Member of National Garden Clubs, Inc.

GENERAL RULES

1. Members of a Federated Garden Clubs in the Region may enter the event. Each exhibitor is limited to one entry per class.
2. Entry cards will be prepared in advance for the exhibitors and will be placed in their designated locations.
3. All entries must be pre-registered with the Artistic Crafts Division Chairman Shirley Wolf, saw@wccta.net, 515-351-2300
4. All entries will be accepted from 1-4:30 on Sunday, October 15, 2023.
5. All entries must contain some fresh and/or dried plant material or as stated in the schedule. Only dried material may be treated.
6. The exhibitor must provide a card listing the plant material used in the entry.
7. Each exhibit must be the work of one individual.
8. Each exhibit will be allowed 18" x 18" unless stated otherwise in the schedule.
9. Judging will begin at 5:30P.M. on Sunday October 15, 2023
10. All exhibits will be judged by the Artistic Crafts Scale of Points. (HB p. 131)
11. Judges cannot receive judging credit for judging this event. (HB p. 119)
12. The General Chairman and the Classification Chairman are available during judging for possible consultations, They, along with the judges and clerks, are the only personnel allowed on the floor during judging.
13. This event conforms to the standards of the Botanical Arts Division established by National Garden Clubs, Inc (NGC). The *Handbook for Flower Shows (HB)* 2017 Edition, with current revisions is the authority for all issues not covered by the schedule, which is the Law of the event.
14. The Classification Chairman checks exhibits for conformity to the schedule prior to judging. Final determination of conformance is the judge's responsibility.
15. The decisions of the judges are final, Awards may be withheld if not merited, Judges must recognize non-blue ribbon winners for 90+ recognition.
16. Plants on the Iowa endangered or conservation plant list must be grown by the exhibitor or collected in a legal manner and so identified. (State policy prevails.) Noxious weeds and plants on the Iowa invasive plant list will be so marked. Lists can be downloaded at <http://www.weeds.iastate.edu/reference/weedlaw.htm>.
17. No artificial plant material is permitted in any exhibit.
18. The Federated Garden Clubs of Iowa will strive to assure the safety of all items after arrival and placement, but is not responsible for any loss or damage to exhibits.
19. The event will be open to the public on Monday, October 16, and Tuesday, October 17
20. Entries must be removed by Tuesday, October 17, after banquet.

AWARDS

The NGC Standard System of Awarding will be used.

Only one first place (blue) ribbon per class. Must score 90 points or more.

Only one second place (red) ribbon per class. Must score 85 points or more.

Only one third place (yellow) ribbon per class. Must score 80 points or more.

One or more honorable mention (white) ribbons as merited. Must score 75 points or more.

Judges will sign, date and write 90+, if merited on entry cards that do not win a blue ribbon. The entries will also be marked with a special 90+ sticker.

One Best In Show Award will be offered to the finest exhibit scoring 95 or above in the entire division.

Three NGC Artistic Craft Awards will be offered to the finest exhibits scoring 95 or above in Sections A, B, and C.

DIVISION I Botanical Arts “WHERE THE TALL CORN GROWS”

Best of Show Award offered

Space allowed in all entries 18” x 18” unless otherwise stated.

SECTION A Botanical Design Artistic Crafts – Common Objects “Special Places”*Artistic Craft Award offered*

Class 1 Decorated Hand Mirror “The First Capitol, Iowa City”

Class 2 Decorated Baseball Glove “Field of Dreams, Dyersville”

Class 3 Decorated Book Cover “Hoover Presidential Library, West Branch”

Class 4 Decorated Mitten, staged on a black 12” square provided by the exhibitor “The Amana Colonies,, Amana”

Class 5 Decorated Bird House “Reiman Gardens, Ames”

SECTION B Botanical Design Artistic Crafts – Jewelry/Wearable Apparel/Decorations “ Well Known People”*Artistic Craft Award offered*

Class 6 Decorated Man's Cap “Norman Borlaug, Agronomist”

Class 7 Decorated Toy Instrument “Meredith Willson, Composer”

Class 8 Decorated Pencil staged on a black 12” square provided by the exhibitor
“ Johnny Carson, TV Personality”

Class 9 Decorated Artist's Palate “Grant Wood, Painter”

Class 10 Decorated Cowboy Hat, “John Wayne, Movie Star”

Class 11 Decorated Woman's Hat “Cloris Leachman, Movie Star”

Class 12 Necklace staged on a black 12” square provided by the exhibitor “Abigail Van Buren, Columnist”

SECTION C Botanical Design Artistic Crafts – Featuring Specific Plant Material*Artistic Craft Award offered***“Significant Events”**

Class 13 Decorated Bare Wooden Plaque featuring dried plant material, “Attaining Statehood in 1846”

Class 14 Decorated Flower Basket featuring evergreen plant material, “Organization of the Federated Garden Clubs of Iowa in 1928”

Class 15 Decorated Package, featuring red plant material , “Producing the Red Delicious Apple in 1872”

Class 16 Corsage featuring fresh roses, staged on a black 8” square provided by the exhibitor

DEFINITION HB p. 95 NOTE

Artistic crafts are objects with a function. They may be artistically pleasing, but were not created solely for their artistic value. They serve a purpose and can be labeled as a certain object such as basket, necklace, package or hat

WHAT JUDGES LOOK FOR – ARTISTIC CRAFTS HB p. 112**Conformance (14 pts.)**

- A. Does the artistic craft follow the requirements of the class?
- B. Are restrictions in the schedule, if appropriate, met?

Design (48 pts)

- A. Is the jewelry or clothing in scale to be usable?
- B. Are dimension for the craft practical?
- C. Does color enhance the design?
- D. Are all shapes harmonious?
- E. Is there a visual path through the craft's design?
- F. Are patterns created by the use of plant material?
- G. Are all components in proper proportion to each other?
- H. Is the finished product visually balanced?

Craftsmanship (12 pts) and Technique (12 pts)

- A. Are finishes professional and as flawless as possible?
- B. Are there any distracting mechanics?
- C. Is there a neatness to the components and mechanics?
- D. Does the craft exhibit manual dexterity and skill in execution?

Distinction (14 pts.)

- A. Is the finished product unique and original?
- B. Are components in superior condition?